

ALTI ASSOCIATION and Menlo Scientific Collaborate To Assist ALTI Members to participate in CES 2024



The Venetian Tower is a popular destination for exhibitors and attendees away from the crowds, noise, and chaos of the exhibit floor. We have arranged for a group of suites on the 10th floor, all next to or near each other. The 10th floor is unique as it is the transfer point for all 3 elevator banks and the garage. We are going to create our own “Audio (and Related) Hall”!

Each suite has ample space for 2 or more exhibitors to share space for meetings, displays and more. The cost for the suite from January 7 to January 13 is under \$5000*. If you decide to share your space you can cut the expense in half or less. Upon request, ALTI can assist in finding co-exhibitors.

Why *YOU* should be a part of this:

- Even if you have plans for your own suite, joining our group provides additional draw and traffic to your suite. There is no added fee for ALTI Members to join us.
- ALTI will promote this in our weekly Newsletter, our website, and Voice Coil and AudioXpress.
- ALTI and Menlo will help to coordinate activities during and after hours to attract more attendees.
- The number of suites available is limited, so commitment is needed now.
- Special advertising rates in the ALTI Newsletter adds focus to your participation and draws additional traffic. A banner ad for November, December, and January as little as \$999.

Questions? Call Barry Vogel at +1 602-388-8669 or email barryv@altiassoc.org

*ALTI Association is not deriving ANY revenue from space in the suites. We are involved as a service to our Members. For that reason, participation requires a current and paid Membership in the Association. Special thanks to Menlo Scientific for arranging and securing the suites. They will coordinate the actual transaction for the rooms. The room charge does not include a \$45/day resort fee charged by the Venetian.

