



Advertising & Marketing Opportunities

*Maximize your exposure and get attention before, all year with affordable and effective marketing and advertising opportunities.**

Newsletter Ads*

580px x 110 banner	\$299/1 issue	\$ 699/1 month
580px x 220 banner	\$499/1 issue	\$1299/1 month
580px x 440 feature	\$699/1 issue	\$1999/1 month

Website Ads*

580px x 110 banner	\$ 499/1 month	2 months– Deduct 10% 4 months– Deduct 15% 6 months + - Deduct 20%
580px x 220 banner	\$ 799/1 month	
580px x 440 feature	\$ 999/1 month	
580px x 880 feature	\$1799 /1 month	

- All ads and rates are based on a 7 day period which may begin at a time of your choosing at least 2 weeks after payment is received.
- Newsletter advertising will be published at *minimum* 4 times per month or more depending upon how many editions are published in any given month.

Special offers!

- Combine any Website and Newsletter ads and *deduct 10%* off total Invoice.
- Full month commitments deduct 10% off total invoice
- Payments due in advance of any ad posting.

*prices shown are for ALTI Members Non-Members add 20% to all pricing. No further discounts to posted pricing. Print ready copy (jpeg or PDF in 300dpi or better) advertisers responsibility. Ad sizes approximate to fit available space. Payment in full required at time of order via check, ACH/Wire Transfer, or credit card. Contact Barry Vogel at barryv@altiasoc.org for more information.