

Exhibitor Bulletin 2-14-2022

Greetings! We look forward to welcoming you to **ALTI-EXPO '22** on June 5 & 6 in Las Vegas. Some information for you to prepare for a great event is below:

- You are entitled to present a 20 minute “Advertorial” at AE '22. These are first come/first served. The sooner you submit a brief abstract and information, the sooner we can lock in a slot and begin promoting it. We urge you to take advantage of this no cost feature. NEW this year: *ALL* attendees may attend Advertorials, not just paid All Access Pass holders. This will get you a bigger audience than past shows.
- You may also submit an abstract to present a 30 minute paper, or a longer seminar. As an exhibitor, you get priority consideration, but it is still first come/first served. Submit now for best placement. Deadline is March 18.
- If you want to submit a product or service for the free product showcase in our printed Program, this must be submitted by March 30. Include a photo (if applicable) and a 1 or 2 paragraph explanation of your featured item. This is also no charge to you!
- Most of you have not submitted the information about who will be staffing your booth as yet, or choosing your entrée for the Awards Banquet. I get it. All of the delays and rescheduling. Please submit the names, email addresses, phone numbers, and entrée choices no later than 15 April.
- Las Vegas Expo (LVE) will supply all of the booth logistics, deliveries and teardown as well as in-booth services. ALTI will have nothing to do with this! You will receive an Exhibitor Guide about 60 days out from LVE,
- You will be able to invite clients and prospects to get a FREE Exhibits Plus Pass. You will receive an ad slick and promo-code soon.
- *Personal request:* It is normal procedure for folks to wait until the last minute for everything these days (too much to do, not enough hours!) Since the ALTI Automotive Audio Conference is 2 weeks before ALTI-EXPO, there will be a crunch of activity starting May 1. We want you to have the very best experience at AE '22. Please reach out with any questions or issues as soon as possible to assure that we may respond in a timely basis.

Links you may need:

ALTI Expo: <https://altiassoc.org/alti-expo-22/>

Content section and Call for Content application: <https://altiassoc.org/alti-expo-22-content/>

Exhibitor Page: <https://altiassoc.org/alti-expo-22-exhibitor-page/>

We can't wait to welcome you to ALTI-EXPO '22.