



# Advertising & Marketing Opportunities

*Maximize your exposure and get attention before, all year with affordable and effective marketing and advertising opportunities.\**

<u>Website Ads*</u>		<u>Newsletter Ads*</u>	
580px x 110 banner	\$199	580px x 110 banner	\$499
580px x 220 banner	\$349	580px x 220 banner	\$699
580px x 440 feature	\$499	580px x 440 feature	\$899
580px x 880 feature	\$699		

- All ads and rates are based on a 7 day period which may begin at a time of your choosing at least 2 weeks after payment is received.
  - Newsletter advertising will be published at *minimum* 2 times per month or more depending upon how many editions are published in any given month.
- Special offers!**
- Combine any Website and Newsletter ads and *deduct 10%* off total Invoice.
  - Full month commitments deduct 10% off total invoice
  - Payments due in advance of any ad posting.

\*prices shown are for ALTI Members Non-Members add 20% to all pricing. No further discounts to posted pricing. Print ready copy (jpeg or PDF in 300dpi or better) advertisers responsibility. Ad sizes approximate to fit available space. Payment in full required at time of order via check or credit card. Contact Barry Vogel at [barryv@altiassoc.org](mailto:barryv@altiassoc.org) for more information.