

For Release May 1, 2021

LOUDSOFT Appoints New North American Agent

Horsholm, Denmark— May 1, 2021 — LOUDSOFT, one of the leading global providers of loudspeaker and headphone design software and test equipment, announces the appointment of Andy Lewis of SOUND Product Strategy as the new North American agent.

Andy Lewis has been in the audio industry for more than 35 years and has a broad background in loudspeaker and electronics design, product management, technical sales and consulting. Andy is a member of the Audio Engineering Society (AES), CEDIA and ALTI (Formerly ALMA), and has many close ties to the audio industry. He has an engineering degree from Northeastern University of Boston, MA and has worked with AR (Acoustic Research), Signet, B&W Loudspeakers, EAW Eastern Acoustic Works, Apogee Acoustics and, most recently, was Materion's Global Sales Manager for beryllium speaker and headphone components. SOUND Product Strategy provides consulting services to companies in the audio industry.

Founded in 2000, LOUDSOFT is the worldwide leader in loudspeaker and headphone design software, test equipment and consulting services. The company offers a wide range of products and services designed to enable audio engineers to design, develop and test superior audio products.

###

For more information, press only:

Dorit Larsen
dl@loudsoft.com

Andy Lewis
+1-603-957-0115
andy.lewis@soundproductstrategy.com



SOUND 
PRODUCT STRATEGY

