

EVENT PRESS RELEASE

CONTACT INFORMATION:

**ALTI LLC (Audio & Loudspeaker
Technologies International)**

Barry Vogel

+1 602-388-8669

barryv@altiassoc.org



FOR IMMEDIATE RELEASE

ALTI event announcement and the opening of Call for Papers for ALTI Automotive Audio Conference

April 5, 2021. Maricopa, Arizona, USA. ALTI is pleased to present its first ALTI Automotive Audio Conference (AAAC) on September 9 and 10, 2021 at the MOC in Munich Germany. AAAC will be co-locating with Business to Business portion of The High End Show and The International Parts Supply Show.

ALTI's first European event focuses on the dynamic and evolving Automotive Audio segment. The automotive industry worldwide is undergoing the greatest transformation in its history. New expectations for tomorrow's mobility and powertrain systems, vehicle connectivity and autonomous driving are causing serious changes. Audio and acoustics will be an important feature and attribute in cars as the interior of the vehicle becomes more important, increasing the demands for excellent sound. In addition, NVH (Noise, Vibration, Harshness) challenges are growing.

AAAC will feature 2 days of technical and industry specific content as well as multiple opportunities for networking and socializing. In addition to the Conference content, the ALTI booth will be a hub of activity for the event for meetings and networking.

A partial list of subjects that AAAC is requesting content proposals for includes:

- Audio system architectures and system design
 - Acoustics
 - Electronics

- Power amplification
- Transducer and loudspeaker engineering
- Spectral and spatial processing
 - Sound tuning
 - Immersive audio
- Sound design
 - Active noise cancelation
 - Engine sound enhancement
 - Hands-free communication
 - In-car communication
 - Acoustic Vehicle Alerting Systems (AVAS)
 - eCall
- Digitalization and virtual product development
 - Virtual Acoustics
 - Computational Acoustics
 - Digital Twins
- Assessment of sound quality
 - Subjective evaluations
 - Objective evaluations

General information about AAAC is available [here](#)

Call for Papers information is available [here](#)

Note that due to time limitations, it is advisable to act now to assure a block for your presentation.

About us:

ALTI is an association serving the Audio and Loudspeaker technologies industry since 1964. We began as ALMA (Association of Loudspeaker Manufacturing and Acoustics) and transitioned to ALTI to better reflect an expanded coverage of our industry in 2018. ALTI was built by, and for professionals in the audio and loudspeaker technologies industry to advance technology, build knowledge, and to help our members to connect and to do business. More information about ALTI and Membership opportunities may be found [here](#)

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