



Call for Content & Presenters

ALTI (Audio & Loudspeaker Technologies International) has issued a "Call for Content" for **ALTI-EXPO 2021**. The goal of content presentations is to present new, cutting edge education focusing on technical, business, marketing, and general education related to the audio signal chain and all related technologies.

ALTI-EXPO 2021 (AE 2021) will return to DoubleTree by Hilton at Universal Orlando, Florida on October 24 & 25, 2021. The industry has grown accustomed to a world class presentation program at our events, and we need your help to deliver again in 2021. **ALTI-EXPO** seeks to provide a vibrant and interactive forum to discuss current and future innovation, as well as the opportunities throughout the audio world. Presentations may be related to *Business, Technical, or Education* content, however **ALTI** will consider any content that we believe will be useful to our attendees. Anyone with professional or academic background and knowledge may apply to present including students and educators. Papers, Advertorials, Seminars, Demonstrations and Exhibits may cover a wide range of products, services, and topics, as long as it relates to the business or technology of the audio industry.

- ◆ **Papers:** 20 minutes or less in length. Presentations of academic nature and not self, corporate, or product related.
- ◆ **Advertorials:** 20 minutes or less in length. Advertorials will be at no charge for exhibitors. **NEW:** Non-Members may also present for a \$500 fee in addition to your All Access Pass purchase.
- ◆ **Seminars:** May be from 1 to 4 hours. Presentations of purely educational value and no commercial promotion.
- ◆ **Speaker Builders Workshop (SBW II):** Building on the success of our first SBW in 2019, **AE 2021** will grow and expand the concept. Please see the **SBW** Call for Content to be issued separately.

As a "Thank-you" to our valued Member Presenters*, we offer a **FREE 1 day All Access Pass** the day of your session as well as breakfast and lunch. If you care to attend both days of the show, Papers or Seminar presenters may purchase a discounted All Access Pass for \$199. *Advertorials not included

Specific content for Papers and Seminars that we are seeking includes, but is not limited to: Current transducer design and innovations. DSP & signal processing. Microphones and acoustics. Micro speakers, wireless phones, headphone technology. Testing & production. System design. End of Line testing. New technologies. Of special note; The Speaker Builders Workshop (SBW) was a big hit at AISE2019. Attendees were excited and engaged because of the hands-on aspect of the event. Consider a hands-on presentation for maximum attendee engagement.

- ◆ All submissions will be considered by our **AE 2021** Committee on the basis of their overall quality, relevance to and value to the industry, original content, and practical feasibility and usage of topic and information presented.
- ◆ **ALTI** will consider all submissions, however **ALTI Members** will receive priority consideration.
- ◆ **ALTI** tries to accommodate all valid submissions, however every year we are forced to decline several excellent presentations because of late submission, and no presentation space left. *First come, first served.*
- ◆ **Please submit content entries to management@alt_assoc.org no later than May 30, 2021**

Please fill out the attached Call For Content Application and return with your abstract and bio to:

barryv@altassoc.org. Questions? Email or call +1 602-388-8669

CALL FOR CONTENT APPLICATION



Type of presentation	Seminar Length Requested	Class of presentation	
Paper	1 hour	Business	
Seminar	90 minutes	Technical	
Advertorial	2 hours	Student/educator	
Other*	3 hours +	Other*	
Company name	Website		
First Name	Last Name		
Address 1	Address 2		
City	State/Province	Zip/postal code	Country
Phone number	Email address		
Preferred Presentation Date			
October 24	October 25	No Preference	

Be sure to attach a brief **1 to 2 paragraph abstract** along with a **1 to 2 paragraph bio** and photo. We cannot reserve space for you without this.

Terms of presentation: ALTI invites and welcomes all proposals for presentations. All abstracts will be evaluated based upon the quality and relevancy of content to our attendees. We will always try to accommodate as many presenters as possible, but ALTI reserves the right to decline any content for any reason. Deadline to submit content for consideration is January 31, 2021 (but may close earlier if content openings are filled.) Presenters give their express permission to ALTI to reproduce and/or use the content for the benefit of the association and our members. Completed Power Point's or PDF's must be submitted to management@altiassoc.org at least 30 days prior to ALTI-EXPO. NO presentation will be permitted at ALTI-EXPO without Power Point or PDF review and approval at least 30 days in advance of the event.

Be sure to *SAVE* this form when completed and submit to: management@altiassoc.org

*Explanation of "other" if selected above

